



2008 Spring Conference • April 11-13, 2008 • Sponsorship Agreement Form

Company Information (Please Print)

Company: _____
 Contact person (full name): _____
 Title/Position: _____
 Address: _____
 City: _____
 Province: _____ Postal code: _____
 Telephone: _____
 Fax: _____
 Email: _____

Sponsorship Options

SPONSORSHIP

A. Conference Sponsorship

(Refer to the Sponsorship Opportunities for descriptions and prices.)

Name of sponsorship opportunity _____

Choice 1 _____ \$ _____

Choice 2 _____ \$ _____

Subtotal A: \$ _____

PREMIUM INSERTS & DRAW PRIZES

C. Promotional Inserts

No Charge for Insertion of Premium Items into Delegate Bag (Minimum 500 pieces)

D. Draw Prizes

I will donate a Draw Prize for the Conference

FINAL TOTAL (A+B+C+D): \$ _____

Payment

To book your sponsorship, please complete this application form and fax it to the Conference Sponsorship Chair at 416.487.3384.

PAYMENT enclosed Cheque Money Order

Payable to:
District 60 Toastmasters
c/o Conference Sponsorship Chair
250 Bloor Street East, Suite 1600, Toronto, ON M4W 1E6
Phone: 416.487.3380 ext. 133 email: Sandrine@payroll.ca

I, the duly authorized representative of the aforementioned organization, on behalf of said organization, subscribe and agree to all Terms and Conditions including, but not limited to, the attached Terms and Conditions stated for sponsorship at the 2008 District 60 Toastmasters Spring Conference.

Signature: _____

ADVERTISING

B. Advertising in On-Site Program

	Black and White	Colour
<input type="checkbox"/> Inside Front Cover	N/A	\$1,000
<input type="checkbox"/> Inside Back Cover	N/A	\$1,000
<input type="checkbox"/> Outside Back Cover	N/A	\$1,500
<input type="checkbox"/> Full Page	\$500	\$750
<input type="checkbox"/> 1/2 page	\$350	\$450
<input type="checkbox"/> 1/4 page	\$250	\$350
<input type="checkbox"/> Business Card	\$100	\$150

Subtotal B: \$ _____

Terms and Conditions

1. A 50% deposit is due with signed agreement. Balance is due March 28, 2008.
2. Sponsorship Entitlements: Completion of the sponsorship portion of the agreement is a commitment to sponsor. Full payment of the sponsorship must be received or the contract will be considered null and void and all promotional entitlements will be withdrawn. District 60 Toastmasters, at its discretion, may make reasonable changes, amendments or additions to Sponsorship Entitlements.
3. Conference Sponsorship: District 60 Toastmaster Representative will contact your representative to confirm availability. An invoice for the full amount will then be sent confirming your sponsorship selection. Completion of the sponsorship portion of this form is a commitment to sponsorship.
4. Full payment of the sponsorship must be received or the contract will be null and void and all promotional entitlement of the sponsorship will be withdrawn.
5. To be included as a sponsor in the Conference Program, send this signed agreement along with your Company logo (EPS format only) to the District 60 Conference Sponsorship Chair by March 28, 2008. Missed deadlines are not remunerable by District 60 Toastmasters.
6. Advertising: Deadline for advertising space reservation for the On-Site Program is March 15, 2008.
7. Notification of cancellation of advertising in the Conference Program must be received in writing by the District 60 Toastmaster Sponsorship Chair by March 15, 2008.
8. Artwork (EPS, Adobe Illustrator) must be received by March 28, 2008. Advertising preferred spacing will be awarded on a first-come, first-served basis.
9. Insertions for Conference Bags (minimum quantity of 350) must be received by District 60 Toastmasters Sponsorship Chair by April 4, 2008.



District 60 Toastmasters Spring Conference

Sheraton Parkway North • Richmond Hill, Ontario • April 11-13, 2008

SPONSORSHIP OPPORTUNITIES





Embrace the 2008 Spring Conference

By supporting the District 60 Toastmaster Spring Conference's learning and networking opportunities, you will demonstrate your company's commitment to the development of communication and leadership skills. Take advantage of the many rewards of sponsoring the 2008 Spring Conference. Sponsor profile and recognition opportunities are available in the Distinguished, Platinum, Gold, Silver and Bronze levels—everything from Conference Bags, Refreshment Breaks, Fun Night, and Closing Brunch, to education workshops, are available.

Discover District 60 Toastmasters

From a humble beginning in 1924 at the YMCA in Santa Ana, California, Toastmasters International has grown to become a world leader in helping people become more competent and comfortable in front of an audience. The non-profit organization now has nearly 220,000 members in 11,300 clubs in 90 countries, offering a proven and enjoyable way to practice and hone communication and leadership skills. As a non-profit, volunteer organization, our sponsors are important partners and are appreciated for helping to make what we do possible.

District 60 Toastmasters was established in 1958, and serves Toastmasters in Metropolitan Toronto, Eastern Ontario to west of Kingston, Southwestern Ontario to west of London, Central and Northern Ontario to Elliot Lake, Sudbury, Timmins and the Niagara Peninsula.

From District Conferences of just over 30-40 participants in the late fifties and early sixties, to more than 700 delegates in 2006, District 60 has become one of the strongest Districts within Toastmasters International.

Conference Features:

District International Speech Contest • District Evaluation Speech Contest • Friday Fun Night • Saturday Keynote • 12+ Workshops • Bookstore • District Council Meeting • Hall of Fame • Saturday Night District Governor's Ball • Sunday Brunch & Keynote • Meet Toastmasters from all across the District

Sponsorship: Show your commitment!

Sponsorship Rewards	Distinguished Sponsor \$2,000+	Platinum Sponsor \$1,500+	Gold Sponsor \$1,000+	Silver Sponsor \$750+	Bronze Sponsor \$500+
2 Tickets to a Dinner or Brunch at Conference	√				
Promotional Page in Slide Show	√	√			
Signage Board visible to participants	Colour	Colour	B&W	B&W	B&W
An Ad in the Conference Program	(Full page)	(1/2 page)	(1/2 page)	(1/4 page)	Business Card
Promotion on Website	Colour logo with link	Colour logo with link	B&W logo with link	B&W logo	Name only
Opportunity to place a promotional item in the registration package	√	√	√	√	√

Sponsorship Opportunities

LANYARDS & BADGE HOLDERS - \$2,000

Have your organization's name and logo imprinted on the high-quality lanyards and/or badge holders that all delegates must wear to display their names. Alternatively, you can provide a minimum of 600 lanyards and/or badge holders for an in-kind equivalent to this sponsorship opportunity.

C&L LUNCHEON - \$2,000

By sponsoring the Communication and Leadership Luncheon, you will be assisting District 60 Toastmasters in recognizing the achievements of the C&L award winner and Toastmasters individual achievements.

CLOSING BRUNCH & KEYNOTE SPEAKER - \$2,000

Help end the 2008 Spring Conference on a positive note! A delicious farewell brunch, a Keynote Speaker, and a preview of the 2008 Fall Conference.

SPECIAL THEME FUN NIGHT - \$1,750

Friday night features a special theme and an evening of delicious food and good times. Don't miss this opportunity to give your corporate image maximum power at the 2008 Spring Conference!

FIRST-TIMER RECEPTION - \$1,000

Welcome First-timers to the 2008 Spring Conference! Your sponsorship will provide delicious hors d'oeuvres and refreshments prior to the start of the evening's Fun Night.

CONFERENCE BAGS - \$1,000

Make your organization's logo one of the first things that delegates see by placing it on the conference bag. To help make the Conference "an educational experience that will satisfy your professional needs," we will package important information in this carry-all used by attendees throughout the weekend and once they get home. Alternatively, you can provide a minimum of 350 bags for an in-kind equivalent to this sponsorship opportunity.

REFRESHMENT BREAK - \$1,000

Provide thirst-aid to delegates with much appreciated coffee, tea and soft drinks. Sponsor one for \$1,000; two for \$1,750; three for \$2,500.

OFFICIAL CONFERENCE PEN - \$750

Every full-conference registrant will receive a pen featuring your organization's logo and the Conference theme to make notes and tag handouts throughout the weekend.

OFFICIAL CONFERENCE HIGHLIGHTER - \$750

Every full-conference registrant will receive a highlighter featuring your organization's logo and the conference theme for use during the conference.

EDUCATION WORKSHOPS - \$350

Show your commitment to communication and leadership education. Sponsor one for \$350; two for \$650; three for \$900. All sessions are recognized with signage outside the room.

ADDITIONAL OPPORTUNITIES

PREMIUMS/PROMOTIONAL ITEMS

No charge for insertion. Include your promotional product with a unit value of \$1 or more in the conference bags and receive Gold Sponsor benefits (you must provide a minimum of 350 pieces).

DRAW PRIZES

Help stir up the excitement during the Fun Night, Governor's Ball and Closing Brunch!

Advertise In Conference Program

Reserve your advertising space in our comprehensive Conference Program by indicating your preference from the chart below on the enclosed Agreement.

	Black and White	Colour
Inside Front Cover	N/A	\$1,000
Inside Back Cover	N/A	\$1,000
Outside Back Cover	N/A	\$1,500
Full Page	\$500	\$750
1/2 page	\$350	\$450
1/4 page	\$250	\$350
Business Card	\$100	\$150

